



## **Here's the First Broadcast Quality Transistorized\* Studio Camera Designed Specifically for Broadcasting**

We're confident you'll find the new Sarkes Tarzian 1500L Solid State Studio Camera System suitable for all but your most elaborate production requirements. Employing the newly released 1.5" image pickup tube, the 1500L camera delivers unmatched performance for 80-90% of your live programming. And it's thrifty, too. Operating cost is under twenty cents an hour—far less than that of an image orthicon camera system—and initial cost is 50% less. For more information, write or call:

\*All camera circuits are completely transistorized—without exception.



*Broadcast Equipment Division*  
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Circle Item 12 on Tech Data Card