



Shaw's "Caesar and Cleopatra" televised in color with RCA equipment

RCA Color Television...ready for you!

Two additional countries, Japan and Cuba, have joined the color parade with new installations of color television equipment. Using equipment pioneered and developed by RCA for compatible color and black-and-white transmissions, these nations are taking a big forward step into the future.

From the very beginning of color television, RCA has held undisputed leadership. That's why today, when broadcasters all over the world think of installing color facilities, or experimenting with color on a limited scale, they turn to RCA for equipment or experienced advice.

In hospitals and medical schools, RCA Closed Circuit Color Television brings new depth and efficiency to the teaching of surgery.

RCA Color Equipment adds brilliant dimensions to programming techniques, transforms commercial products into thrilling reality. Complete TK-41 Color Camera Chain with "all-in-one" Processing Amplifier provides identical control equipment for both live and film camera chains. Only two operating controls are needed for the entire camera chain. Overall stability, peak camera performance and highest picture quality are assured.

For complete technical information, write Dept. TV-49-A at the address below.



RCA INTERNATIONAL DIVISION

RADIO CORPORATION OF AMERICA

30 ROCKEFELLER PLAZA, NEW YORK 20, N.Y., U.S.A.

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